



AUTUMN POLO CLASSIC

Sunday, October 20, 2024 | 12 Noon to 5 PM
Summergrove Farm, Folsom

New Orleans Polo Club and the National Alliance on Mental Illness (NAMI) - Southeast Louisiana invite you to participate as a sponsor of the Northshore's premiere equestrian event, the Autumn Polo Classic, hosted at the beautiful Summergrove Farm in Folsom.

During two exciting polo games, more than 500 patrons will enjoy local cuisine, specialty drinks, silent auction and will have the chance to network with fellow Louisiana community leaders.

The proceeds of this charity event will benefit NAMI Southeast Louisiana. Since its founding in 1978, the nonprofit organization is dedicated to offering education, support, resources, and advocacy for individuals living with mental illness, their families and the community.

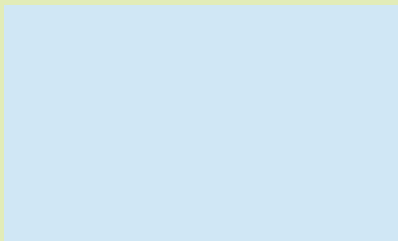
In 2023, NAMI Southeast Louisiana reached more than 40,000 individuals across Southeast Louisiana through service, support, and outreach efforts. The organization and its dedicated volunteers continue to expand services to meet the community's ongoing mental health care needs.

The New Orleans Polo Club is comprised of a diverse membership of male and female players united by their passion for one of the world's oldest, most exciting and least understood athletic games. Under the auspices of the United States Polo Association (USPA), the New Orleans Polo Club is the official home of polo in the state of Louisiana.

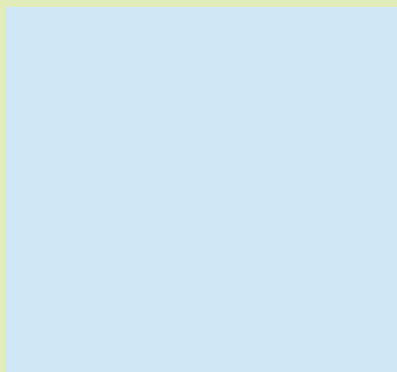
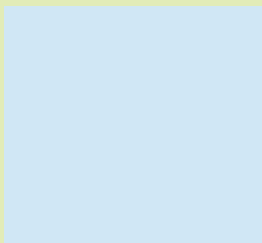
We count on your support and believe your contributions will make a big difference in Southeast Louisiana.

Individual tickets are also available by visiting nolapolo.org.

Thank you in advance and please take a moment to review the 2023 sponsors and partners, and a selection of photos from our last year event, together with the 2024 sponsorship opportunities and promotional benefits on our attached Sponsorship Form.



2023 AUTUMN POLO CLASSIC





We are grateful to our generous Sponsors, Donors and Partners



Jannette & Kayla Nussbaumer David Fennelly & Carlos Sanchez

Adriana Nagy, MD
Adele & Randy Smith



Catering by Big Al's



Bridles & Britches



Petals n' Parties



Sponsorship Tiers

“PAVILION OWNER” \$20,000

- Own your Polo Team (*company name on 4 players custom jerseys*)
- Entertain your guests exclusively in the Summergrove Patron's Pavilion with dedicated buffet and bar
- 30 complimentary tickets
- Meet & Greet the players and Ball Toss
- Company name on score, award and sponsors boards
- Recognition on all group and individual signage
- Print Media Package (*posters, flyers, playbill and all marketing materials handed to all participants*)
- Social Media recognition before & after the event
- Sponsorship signage at all New Orleans Polo Club events during the Fall and Spring seasons

“TEAM OWNER” \$12,500

- Own your Polo Team (*company name on 4 players custom jerseys*)
- Reserved Premier Tent midfield with dedicated buffet and bar
- 20 complimentary tickets
- Meet & Greet the players and Ball Toss
- Company name on score, award and sponsors boards
- Recognition on all group and individual signage throughout the event
- Print Media Package (*posters, flyers, playbill and all marketing materials handed to all participants*)
- Social Media recognition before and after the event
- Sponsorship signage at all New Orleans Polo Club events during the Fall and Spring seasons

“POLO PATRON” \$7,500

- Company name on one of the trophies awarded
- 15 complimentary tickets and 2 reserved tables
- Company name on award and sponsors boards
- Print Media Package (*posters, flyers, playbill and all marketing materials handed to all participants*)
- Social Media recognition before and after the event
- Sponsorship signage at all New Orleans Polo Club events during the Fall and Spring seasons

“POLO SPONSOR” - \$5,000

- 10 complimentary tickets and 1 reserved table
- Company name on award and sponsors boards
- Company name on Playbill and all Marketing materials handed to all participants
- Social Media recognition before and after the event
- Sponsorship signage at all New Orleans Polo Club Spring events

“POLO SUPPORTER” - \$3,000

- 6 complimentary tickets and 1 reserved table
- Company name on award and sponsors boards
- Company name on Playbill and all Marketing materials handed to all participants
- Social Media recognition before and after the event

“TEAM PLAYER” \$1,000

- 2 complimentary tickets and 2 reserved seats
- Company name on sponsors boards
- Company name on the Playbill of the event

2024 AUTUMN POLO CLASSIC

BUSINESS OR INDIVIDUAL NAME

Please print business/individual name **EXACTLY** as it should be listed.

SIGNATURE OF DONOR OR REPRESENTATIVE

CONTACT NAME

STREET ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL ADDRESS

☐ ENCLOSED IS MY CHECK FOR \$ _____

☐ PLEASE INVOICE ME FOR \$ _____

☐ CHARGE MY CREDIT CARD FOR \$ _____

CARD NUMBER _____

NAME ON CARD _____

EXPIRATION DATE _____ SECURITY CODE _____

SIGNATURE _____



Thank you for your generosity!

Sponsor form and payment must be received by
October 1, 2024 to ensure inclusion
on print materials.

Complete, scan and email this form with high resolution logo
file to **christian@neworleanspoloclub.com**
or

Mail this form with payment to

New Orleans Polo Club
PO Box 1202 | Folsom, LA 70437

New Orleans Polo Club is a 501(c)(7) nonprofit organization.
Donations are exempt to the full extent of the law. Information for income
tax documents will be sent after the event.